**Briefing Document**

**Client:** Buxton Construction

**What are we briefing into design?**

An A4, 3-fold flyer promoting the Buxton Graduate Program. The flyer should appeal to University graduates looking for work. Presentation of information needs to be clear and concise. Ideally the images used are of graduates and young people.

**What are the sizes/ measurements?**

A double-sided A4 3-fold flyer

**When is the first draft due?**

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**Copy Required:**

Front Page

Buxton Construction logo

‘Calling all graduates’

Inside flyer fold 1

Buxton Construction is one of Australia’s leading and most trusted construction companies. Buxton Construction is a privately owned company and has provided multi-award-winning excellence in property solutions for more than 45 years on over 100 projects.

Inside flyer fold 2

Under the Buxton Construction Graduate Program, graduates will gain exposure to a variety of tasks in the industry in a short space of time, resulting in faster learning and a high level of work experience under some of the industries most respected and experienced leaders.

Inside flyer fold 3

Join the team

There are two positions available for the Buxton Construction Graduate Program each year.

The Buxton Construction Graduate Program is a two year program. The program consists of:

* One year in the estimating and cost planning department
* One year in the delivery and construction area, where graduates are based on a project onsite

To apply, you need to submit an application that can be downloaded off the Buxton Construction website or via the following link: <http://buxtonconstruction.com.au/Careers>

Inside flyer fold from back page

Our staff are the lifeblood of Buxton Construction.

For more information about our Graduate Program, contact Andrew Hume via email [ahume@buxtonconstruction.com.au](mailto:ahume@buxtonconstruction.com.au)

Back page

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